



**GENERATION:
FEARLESS**

Apex for Youth
33rd Inspiration Awards Gala
2025 Sponsorship Opportunities

Thursday, April 10, 2025
Cipriani South Street, New York, NY



ABOUT APEX

Apex for Youth empowers Asian American youth from low-income and immigrant backgrounds to unlock limitless possibilities—today and tomorrow.

For 33 years, we have boldly expanded from serving just a few dozen students to now impacting more than 2,500 youth across New York City and virtually nationwide. Backed by a passionate force of more than 900 volunteers and more than 40 dedicated, culturally competent staff, we are charging forward towards an equitable future for the next generation.

Join us as we continue to fuel the bold dreams, ambitions, and transformative relationships that empower our youth to be

Generation: Fearless.

THE NEED FOR APEX

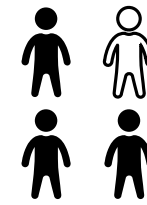
Apex for Youth was founded in NYC's Chinatown in 1992 by five friends who saw that Asian American youth lacked the resources and support they needed to thrive.

With a budget of \$2,000, Apex was launched as a volunteer-led one-on-one mentoring program to inspire youth to expand their horizons and envision what was possible for their lives.

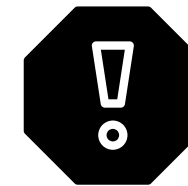
Today, Apex has grown exponentially – in budget, youth served, staff and volunteer capacity, and physical space for increased programming.

Yet the heart of our mission remains the transformative relationships that foster **connection** and **confidence** in our youth, helping them to see what is possible for themselves and their communities.

DID YOU KNOW?



3 in 4 Apex youth live in or near poverty.
In NYC, 1 in 2 Asian American youth live in or **near poverty**.



More than 3 in 4 of Asian American youth feel **less safe** than before the pandemic.



Asian Americans have the lowest rate of any racial/ethnic group in seeking **mental health** services.³

¹ Asian American Federation. "Working but Poor: Asian American Poverty in New York City." 2019.

² Huynh, J., et al. (2023). "The mental health of Asian American adolescents and young adults amid the rise of anti-Asian racism." *Frontiers in Public Health*, 10, 958517.

³ CDC, National Center for Injury Prevention and Control. Web-based Injury Statistics Query and Reporting System (WISQARS). 2021.

OUR PROGRAMS

Apex for Youth cultivates **transformative relationships** to foster positive self-identity, connections to community, and long-term growth.

Our program areas provide youth an inter-generational network of support systems to create positive change for themselves and their community.

ELEMENTARY ENRICHMENT

MENTORING

COLLEGE & CAREER

MENTAL HEALTH SERVICES

ATHLETICS



OUR IMPACT

Apex creates transformative social connections and celebrates cultural identity to build the confidence and self-efficacy of future generations.



2,500+

youth served from all 5 boroughs and 11 states around the country



900+

volunteers supporting youth



35,300+

hours of youth participation



BY THE NUMBERS

95%

of Apex 12th graders graduated high school and are attending college this year



4 in 5

Apex youth recognize the importance of giving back to their community post-graduation



9 in 10

Apex youth feel more confident speaking up upon graduating high school



84%

of Apex alumni donate their time or resources to Apex or another cause



84%

of Apex alumni are satisfied and feel fulfilled by their college or career pathway

FROM OUR YOUTH



“

My mentor Aiden is the older brother I never had. The Apex community is family I can turn to when I have no sense of direction and an anchor of support during times of hardship. Through Apex I've grown to be a lot more confident and open.

- ERIC, APEX HIGH SCHOOL MENTEE



“

Apex has positively impacted me in so many ways. Not only in my professional life, but continuously in my identity as an Asian American. I grew up with Apex by my side and I am forever thankful for the opportunities it has given me and introduced me to adults I can trust and go to as I navigate my adulthood.

- APEX ALUM



“

I definitely feel more confident in what the future brings me. I used to be someone that was unsure about the future and would be hesitant to ask for help and advice, but Apex has been a community that I know that I can rely on for support.

- APEX HS STUDENT



“

The program not only provides a platform to learn, but also fosters a sense of community. Students build friendships, develop a strong work ethic, and practice teamwork, all tied together for the love of the game.

- BRENDAN, APEX ATHLETICS VOLUNTEER

ABOUT THE GALA

Through the years, Apex for Youth's Inspiration Awards Gala has become the premier Asian American gala in the United States. **Last year, with 600 guests in attendance, we collectively raised over \$3.1 million – a testament to the power of Apex's mission.**

As we head into our 33rd Annual Inspiration Awards Gala, Apex remains committed to ensuring our youth can access the resources, mentorship, and opportunities they need to help them break down the barriers they face.

Join us in building **Generation: Fearless**
and open doors of possibility for NYC's Asian American and immigrant youth.



ABOUT OUR THEME

Together, our Apex community is empowering new, bold journeys for GENERATION:FEARLESS. Because **generational change** is fearless. Through mentorship, our youth become an unstoppable force.

This year, we're celebrating and activating generational change by harnessing the power of our connected past, present, and future through mentorship that unlocks progress in bold, brave ways.

Together, let's:

- Root ourselves in the resilience of our past.
- Represent the community connections of today.
- Reach for a transformed, fearless future in which our youth can see themselves as anything they want to be.

This is **GENERATION:FEARLESS.**



FORMER HONOREES



EILEEN GU | 2022
Olympian, Model



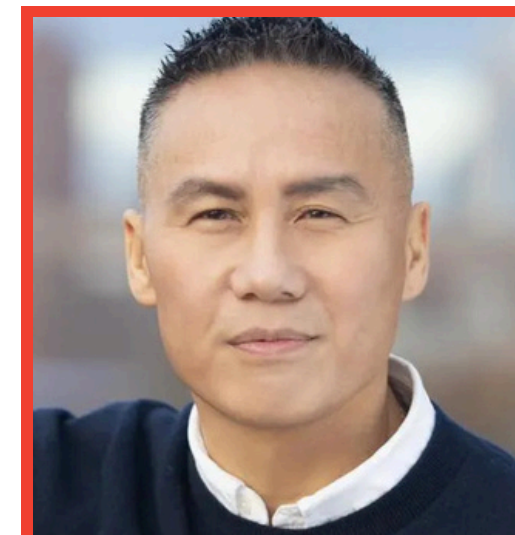
GEMMA CHAN | 2019
Actress, Producer, Activist



DANIEL DAE KIM | 2021
Actor, Producer



CONSTANCE WU | 2024
Actress, Author



BD WONG | 2002
Actor, Director, Activist



AWKWAFINA | 2021
Actress



OLIVIA MUNN | 2019
Actress, Author



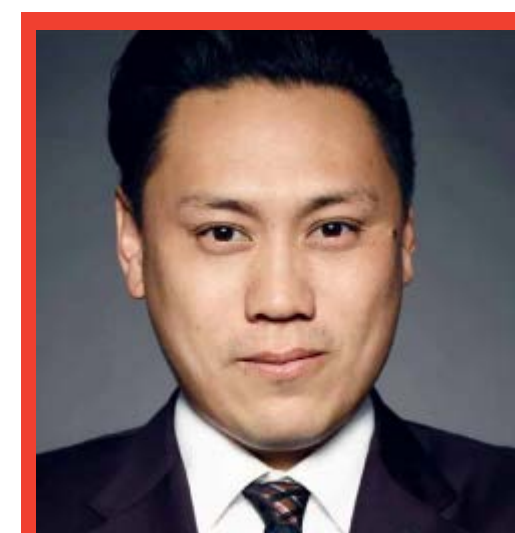
PHILLIP LIM | 2009
Creative Director



CONNIE CHUNG | 2017
Journalist, Author



OCEAN VUONG | 2023
Author, Poet



JON CHU | 2021
Filmmaker

FORMER SPONSORS



Dalio Philanthropies



RIMOWA

AURA

J.T. TAI & CO. FOUNDATION
Victoria W Hsu



Davis Polk

Simon Kim,
Gracious Hospitality
Management

Morgan Stanley



The Chan Foundation



ALGER





SPONSORSHIP

BENEFITS

TITLE SPONSOR

\$250,000 LEVEL SPONSORSHIP BENEFITS

CORPORATE

- Up to 3 gala tables (30 seats)
- Premium table placement
- Special recognition during the evening program
- Company logo on gala step & repeat, gala website, e-blasts, and social media
- Custom sponsorship activation opportunity
- Inclusion in event press release

INDIVIDUAL

- Up to 3 gala tables (30 seats)
- Premium table placement
- Special recognition during the evening program
- Name prominently presented on gala website
- Invitation to private VIP post-gala dinner

* Please note, all but \$500 per gala seat is tax-deductible.



CHAMPION

\$100,000 LEVEL SPONSORSHIP BENEFITS

CORPORATE

- Up to 2 gala tables (20 seats)
- Premium table placement
- Special recognition during the evening program
- Company logo on gala step & repeat, gala website, e-blasts, and social media
- Dedicated Digital Feature: An exclusive article about your company published on our website and shared via Apex's social channels

INDIVIDUAL

- Up to 2 gala tables (20 seats)
- Premium table placement
- Special recognition during the evening program
- Name prominently presented on gala website
- Invitation to private VIP post-gala dinner

* Please note, all but \$500 per gala seat is tax-deductible.



LEADER

\$50,000 LEVEL SPONSORSHIP BENEFITS

CORPORATE

- 1 gala table (10 seats)
- Premium table placement
- Special recognition during the evening program
- Company logo on gala step & repeat, gala website, e-blasts, and social media
- Inclusion in event press release

INDIVIDUAL

- 1 gala table (10 seats)
- Premium table placement
- Name presented on gala website
- Invitation to private VIP post-gala dinner

* Please note, all but \$500 per gala seat is tax-deductible.



BENEFACTOR

\$25,000 LEVEL SPONSORSHIP BENEFITS

CORPORATE

- 1 gala table (10 seats)
- Company presented on gala website
- Inclusion in event press release

INDIVIDUAL

- 1 gala table (10 seats)
- Name presented on gala website

* Please note, all but \$500 per gala seat is tax-deductible.



SPONSOR LEVEL

\$15,000 LEVEL SPONSORSHIP BENEFITS

CORPORATE & INDIVIDUAL

- 6 gala seats
- Name or company logo presented on gala website

FRIEND LEVEL

\$10,000 LEVEL SPONSORSHIP BENEFITS

CORPORATE & INDIVIDUAL

- 4 gala seats
- Name or company logo presented on gala website

* Please note, all but \$500 per gala seat is tax-deductible.



MORE WAYS TO SUPPORT

\$25,000

Sponsor a table of 10 for Apex for Youth volunteers

\$10,000

Sponsor the Gala afterparty

\$2,500

Purchase an individual 33rd Inspiration Awards Gala ticket

Make a tax-deductible donation

of any amount in support of Apex for Youth

* Please note, all but \$500 per gala seat is tax-deductible.



BECOME A SPONSOR

Be a part of **GENERATION: FEARLESS**

For more information about sponsorship opportunities, please email development@apexforyouth.org.

To be recognized in our gala materials, kindly remit payment for gala sponsorships and send approval logos by March 19, 2025. We accept checks, credit cards, ACH/wire transfers, stock donations, and cryptocurrency.

Please note: Gala sponsorship must be either fully paid or confirmed in writing with remittance details prior to gala attendance. Event sponsorships and purchased seats may be paid in part by Donor Advised Fund, or Stock Donation, as long as the non-tax deductible portion (\$500 per gala seat) is paid via a separate check or credit card.



THANK YOU

APEX FOR
YOUTH

apexforyouth.org

Read our FY23 Annual Report

