

Apex for Youth 29th Inspiration Awards Gala

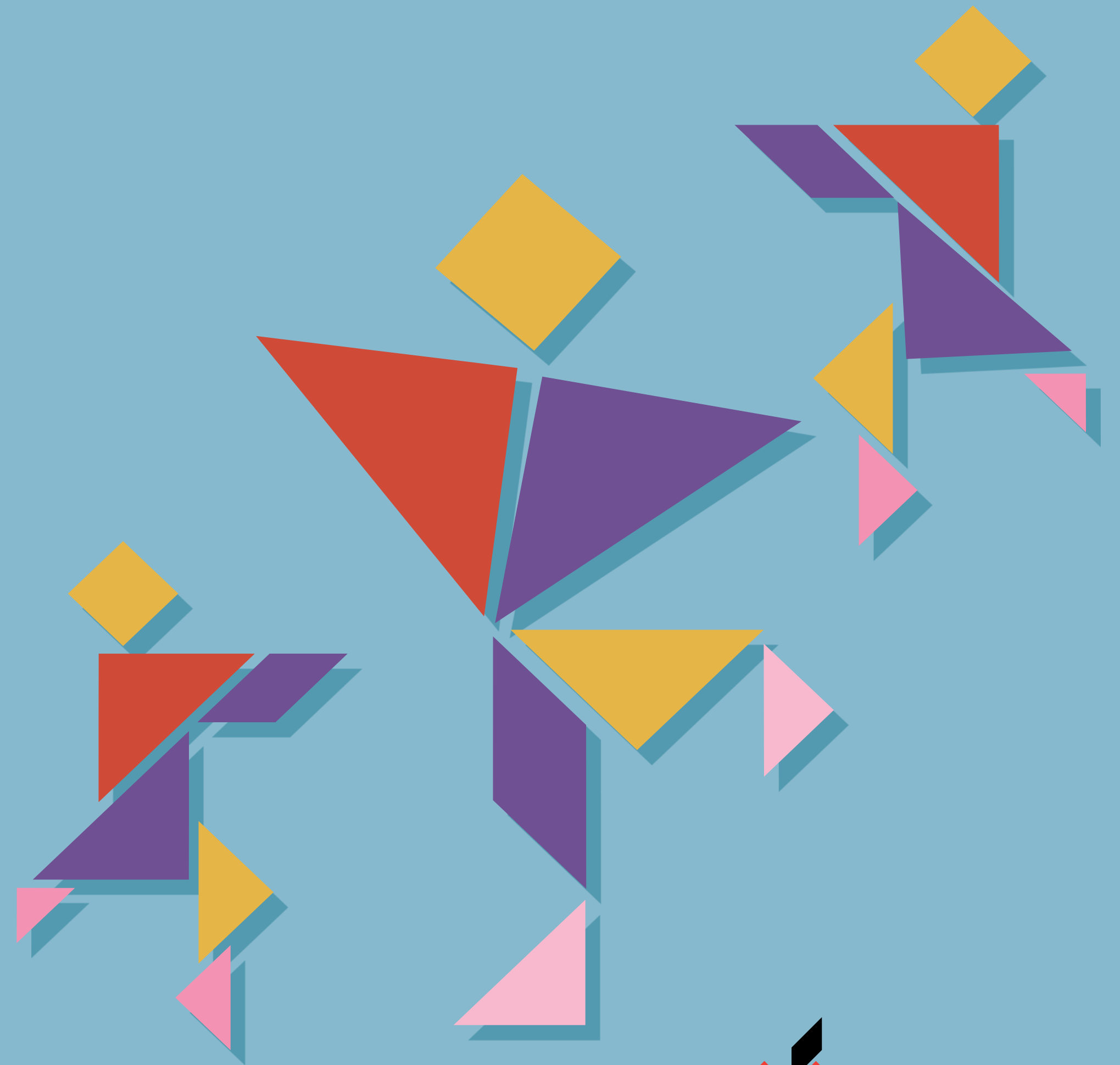
Power in Community

Wednesday, June 9th, 2021

6:30 PM EST Dinner & Viewing Parties
at participating NYC venues

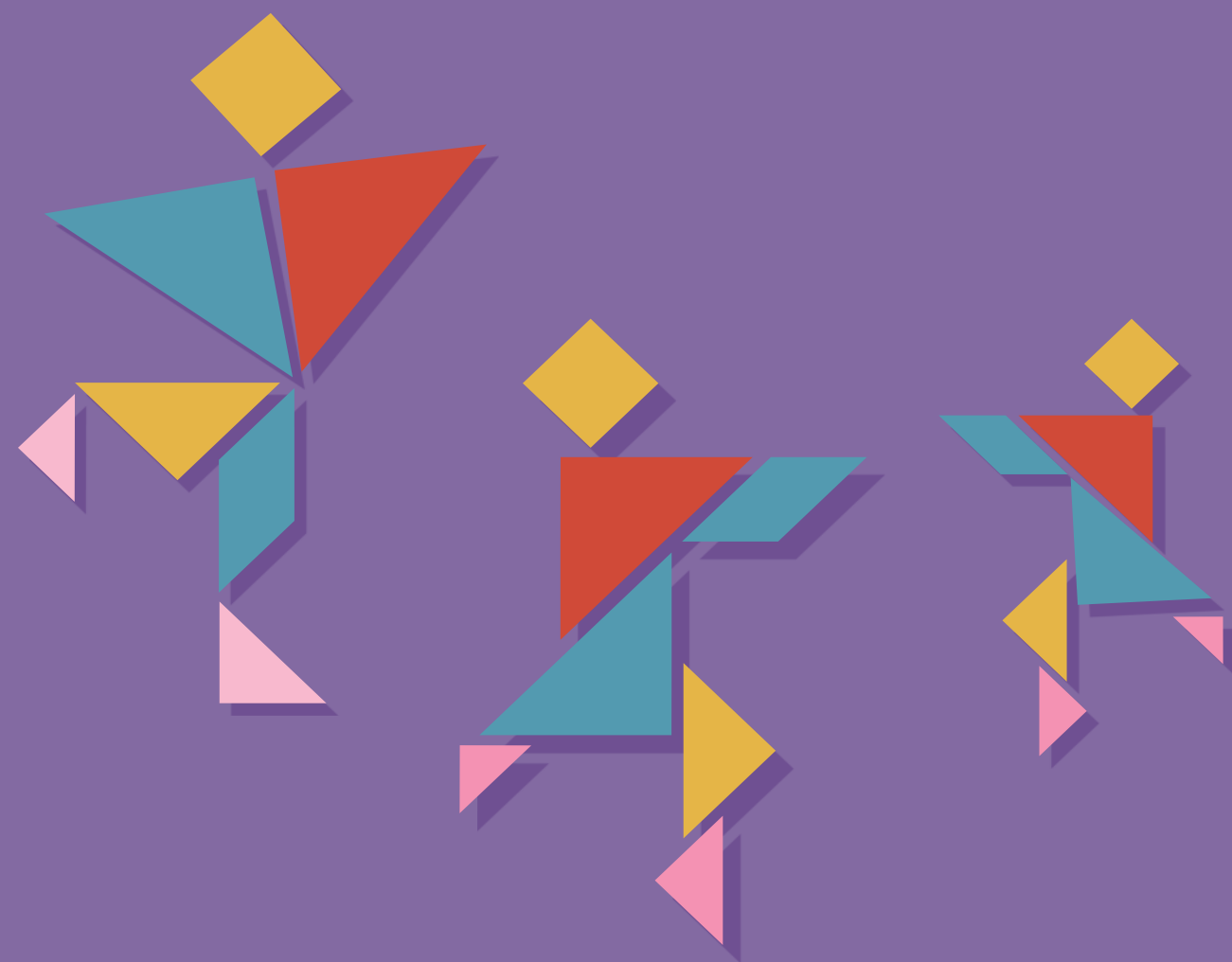
7:30 PM EST Live Streamed Program

apexforyouth.org
Sponsorship Opportunities



APEX NOW

With a global pandemic and a resurgence of Asian hate crimes, we are facing challenges like never before. Apex continues to build tools and services to improve the lives of our marginalized youth in order to address recent and long-standing issues within our community.



The youth that Apex serves come from a community where:

- 1 in 2 Asian Americans in NYC are born into poverty and experience the most extreme levels of poverty of any racial group.
- The unemployment rate of Asian Americans rose from 3% to 26% in 2020, the largest increase of any racial group.
- Nearly 4,000 hate incidents against Asian Americans were reported between March 2020 - February 2021.

Few are helping.

- Because of model minority stereotypes, less than 2% of NYC social service dollars and foundation grants go to Asian American organizations with even less for its youth.

You can help.

- Asian American youth with a strong sense of identity are better able to cope with racial discrimination.
- Apex works to dispel the model minority myth and empowers more than 1000 youth and 400 volunteers a year through educational, mentoring, mental health, and racial justice programs.
- *YOU can empower our youth.*

APEX EVERYDAY

Apex delivers possibilities to underserved Asian and immigrant youth in New York City. We recruit working professionals to volunteer and become positive role models who inspire youth to expand their horizons and envision what is possible for their lives. Through mentoring, educational, and athletics programs that serve students from 1st to 12th grade, Apex volunteers and staff guide and support youth to become confident, college and career-ready, and give back to the community.

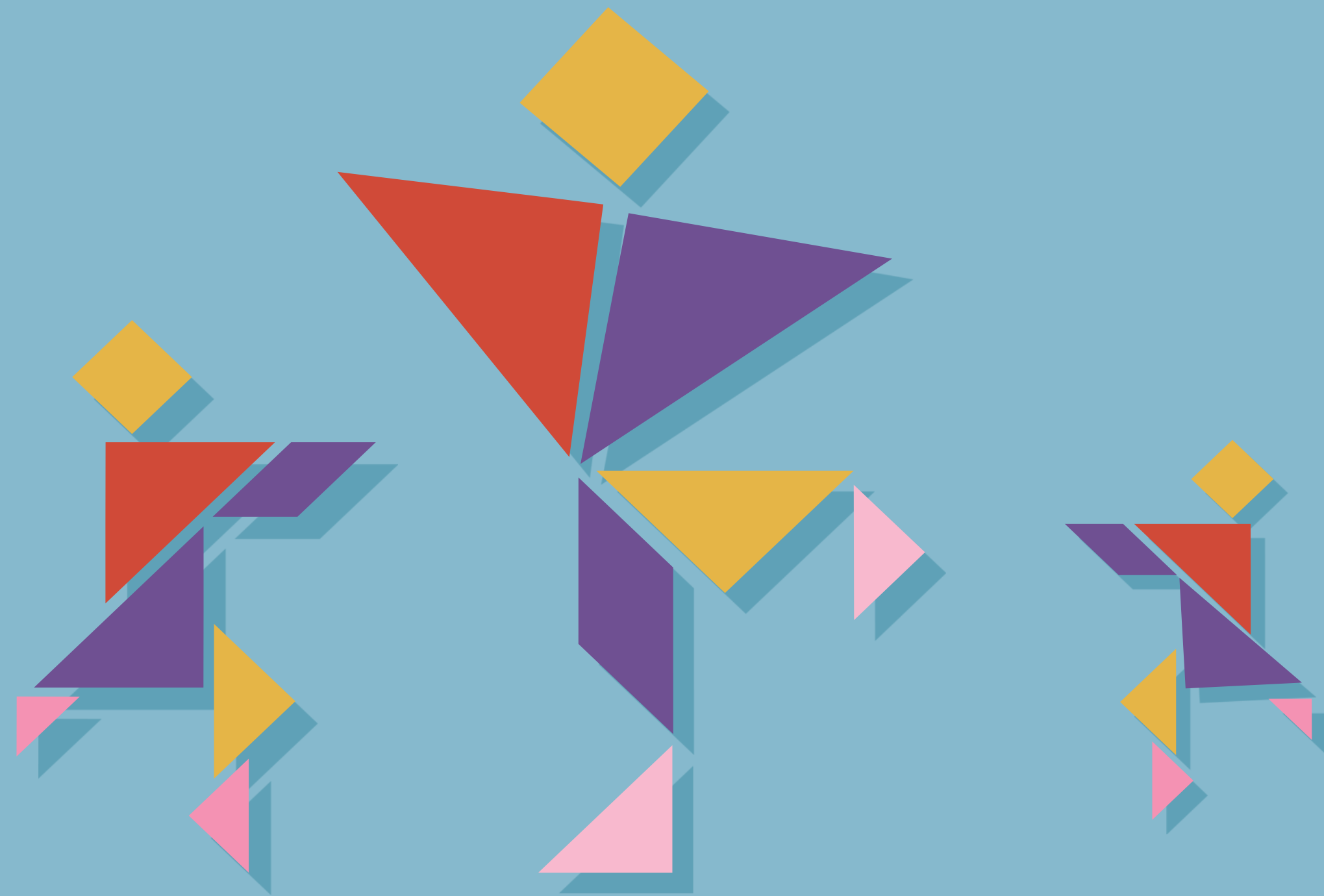
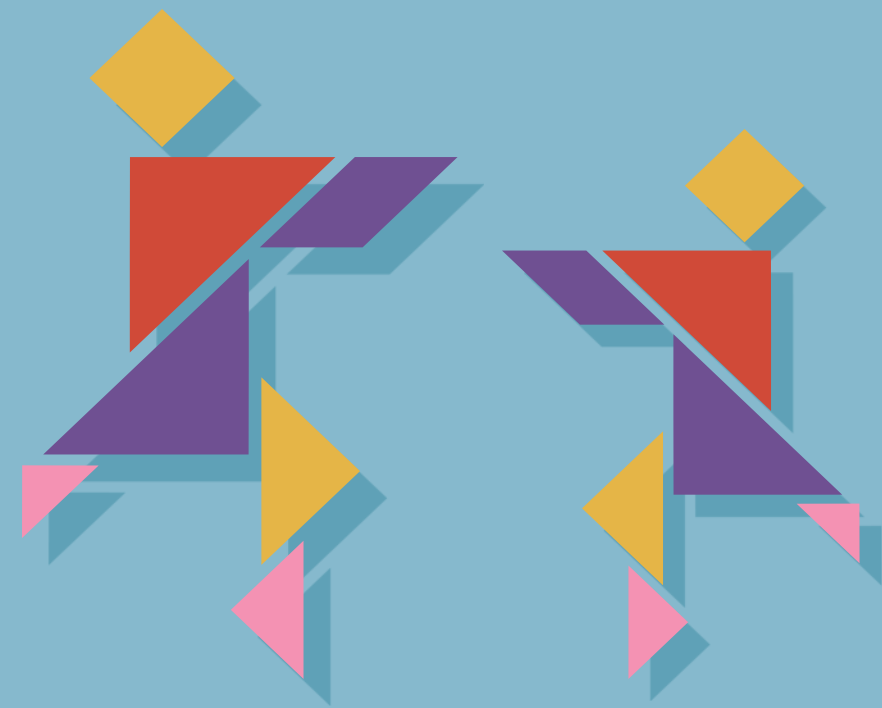


Apex for Youth 29th Inspiration Awards Gala

Power in Community

Apex for Youth's Inspiration Awards Gala is the premier Asian American gala in the United States. In 2019, we raised more than \$1.6 million for our youth while celebrating outstanding leaders who model the values we seek to instill in them.

This year, our hybrid event will mix virtual programming and small, in-person gatherings at local participating restaurants to help an industry that has been immeasurably impacted by the COVID-19 pandemic.



PAST GUESTS

Apex for Youth's Annual Inspiration Awards Gala attracts a youthful philanthropic community and renowned honorees who come from the business, television and film, art and fashion, and activism worlds.



2017 Guests Eva Chen,
Head of Fashion for Instagram
and Model Liu Wen



2019 Honorees Gemma Chan
and Olivia Munn



2009 Honoree Designer Phillip
Lim, Student Speaker and
Stylist Mark Bustos



2021 GALA SPONSORSHIP BENEFITS

BENEFITS	\$200,000 / Title	\$100,000 / Champion	\$50,000 / Underwriter	\$25,000 / Benefactor	\$15,000 / Sponsor	\$5,000 / Supporter
Exclusive Access Links to VIP Reception & Virtual Program	20	20	15	10	6	2
#LetsEatForApex Dinner Party <i>*in accordance with health and safety regulations</i>	Seating for 25+	Seating for 20+	Seating for 10+	Seating for 10+	Seating for 10	Seating for 10
Sponsors at each level will be matched with participating #LetsEatForApex partner restaurants to host their dinner parties	3 Michelin starred restaurant or equivalent	2 Michelin starred restaurant or equivalent	1 Michelin starred restaurant or equivalent	Critically-acclaimed restaurant	Renown upscale restaurant	Famed local eatery
RECOGNITION						
Company Name or Logo Presented on all Gala 2021 E-blasts/Social Media/Web	X	X	X	X	X	X
Single Day Social Media Takeover	X	X	X			
Sponsor/Host VIP Reception	X	X				
Spotlight Advertisement Opportunity During the Virtual Live Program	X	X				
Intro Video/Speaking Opportunity During the Virtual Live Program	X					
Lead Sponsor of (4) Apex for Youth Hybrid Events in The 2021/2022 Program Season	X					

BECOME A SPONSOR



For sponsorship inquiries or for more information, please email:
Stephanie.amarnick@apexforyouth.org

* To be recognized within our gala materials, kindly remit payment for gala sponsorships and send approved logos by May 19, 2021.

