



APEX FOR YOUTH

27TH Inspiration Awards Gala

Flipping the Script

**Wednesday, April 17 2019
6:30 pm**

**Cipriani Wall Street
55 Wall Street | NYC**

Black Tie

apexforyouth.org



APEX FOR YOUTH

27TH Inspiration Awards Gala

Flipping the Script

Apex for Youth's Inspiration Awards Gala is the premier Asian American gala in the United States. In 2018 we raised more than \$1.3 million for our youth programs while celebrating outstanding leaders who model the values we seek to instill in our students. The Gala is a black-tie event with more than 800 philanthropists, celebrities, creatives, business and community leaders, elected officials and other VIP guests.



OUR HONOREES

TO RECEIVE THE 27TH ANNIVERSARY INSPIRATION AWARDS



**OLIVIA
MUNN**

*Film and television actress
and bestselling author*



**GEMMA
CHAN**

*International film, TV
and theater actress*



KENNETH LIN

Founder and CEO of Credit Karma



OUR GUESTS

GUESTS AT THE GALA HAVE INCLUDED:

PRESIDENT BILL CLINTON



LISA LING

Journalist and TV host



EDDIE HUANG

Restaurateur, author and TV host



MAIA & ALEX SHIBUTANI

Olympic figure skaters

CHLOE KIM

Olympic snowboarder



CORY BOOKER

United States Senator



B.D. WONG

Actor

Aol.

THE CUT

VOGUE

WWD

ET

OUR MISSION

Founded in 1992, Apex for Youth delivers possibilities to underserved Asian and immigrant youth in New York City.

Through one-on-one mentoring, tutoring, athletics and afterschool programs, Apex empowers students from Pre-K through 12th grade to become confident adults who are career-ready and inspired to give back to their communities.





WHY APEX FOR YOUTH?

- ▶ **1 in 4 Asian American youth live in poverty in NYC.** Many are immigrants with only basic English skills and are unprepared to navigate the public school system.
- ▶ **Few are helping.** Because of model minority stereotypes, less than 1% of NYC social service dollars and foundation grants go to these youth.

Apex for Youth empowers more than 1,000 students every year, helping its graduating seniors to achieve a 95% college attendance rate; though there are still 180,000+ Asian students in NYC, many of them still struggling.

- ▶ **You can help.** You can empower these youth.

You can flip the script.



SPONSORSHIP BENEFITS



SOLD OUT

TICKETS & TABLES

	CHAMPION \$100,000	UNDERWRITER \$50,000+	BENEFACTOR \$25,000+	PATRON \$15,000+	SPONSOR \$10,000+
GALA DINNER SEATS	20	20	10	10	10
GALA DINNER TABLE LOCATION	HONOREE SECTION <i>Closest to stage and honorees</i>	HONOREE SECTION <i>Closest to stage and honoree</i>	HONOREE SECTION <i>Closest to stage and honorees</i>	PREMIUM SECTION <i>Closer to stage</i>	SUPPORTER SECTION
CASINO NIGHT TICKETS (FALL 2019)	10	5	5	2	2

RECOGNITION

• Logo or name featured in Gala program	X	X	X	X	X
• Logo or name featured in Gala publications, apexforyouth.org, emails and social media	X	X	X	X	X
• Logo or name displayed in reception area	X	X	X		
• Acknowledgment by Gala emcee during speeches	X	X	X		
• Logo or name featured in Gala videos during dinner	X	X	X		
• Opportunity to meet the Gala's featured student speaker	X	X			
• Opportunity to speak at the Gala and introduce an honoree	X				
• Advertisement space in Gala program	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	