

**Changing the Narrative**

**Apex for Youth  
26th Anniversary  
Inspiration Awards Gala**

**Wednesday  
April 25, 2018  
6:30 p.m. – 9:30 p.m.**

**Cipriani Wall Street  
55 Wall Street**

**BLACK TIE**





**John C Jay**

President of Global  
Creative at Fast Retailing



**Carol Lim & Humberto Leon**

Co-Owners of Opening Ceremony  
& Co-Creative Directors of KENZO



**Jhené Aiko**

Singer/Songwriter/Poet

## **HONORARY GALA CHAIRS**

**Wen Zhou**

CEO & Co-founder, 3.1 Phillip Lim

**Julie Yoo**

Senior Vice President, Discovery, Inc.

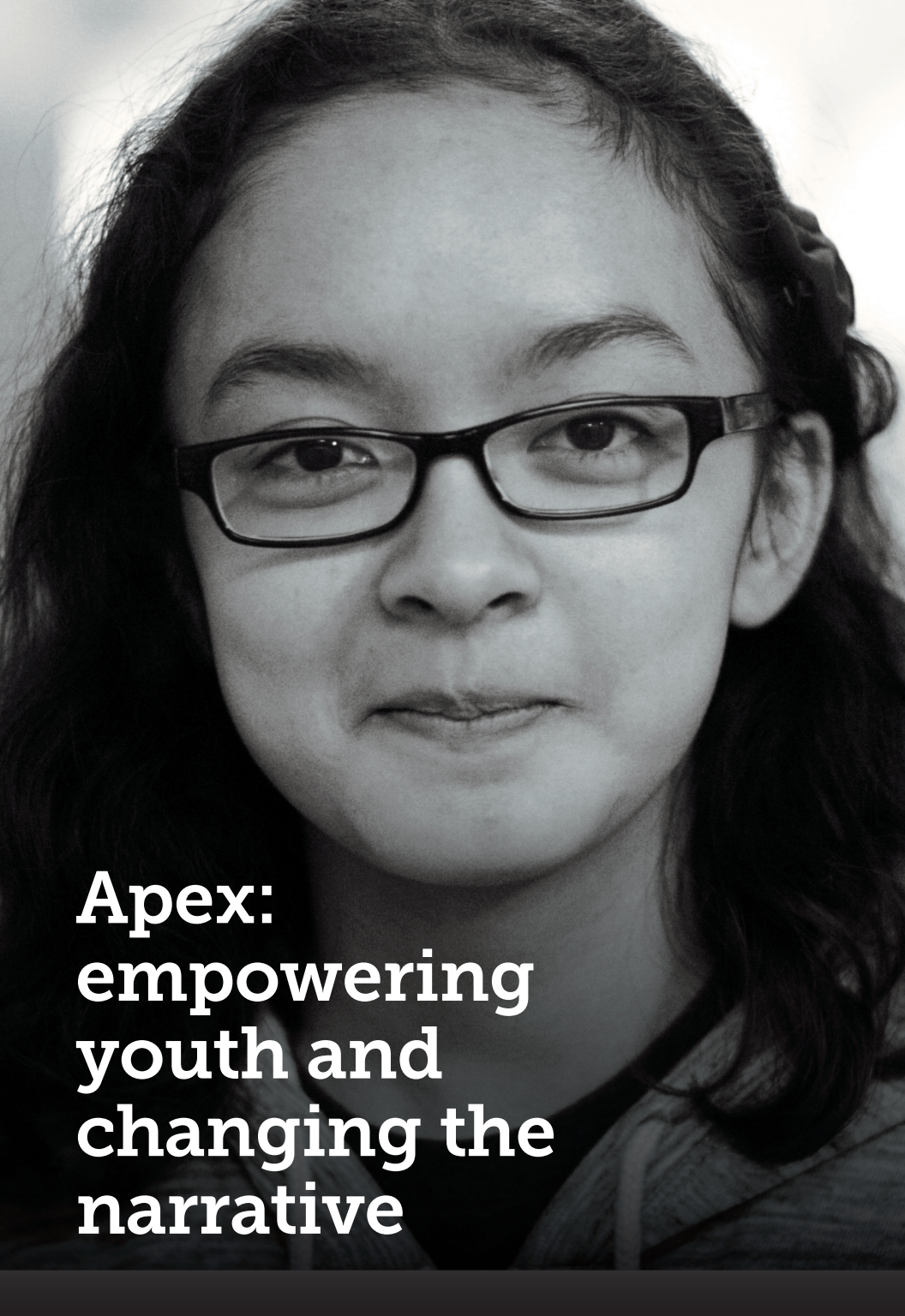
**Gary Liu**

CEO, South China Morning Post

**Joe Zee**

Celebrity Stylist & Author





**Apex:  
empowering  
youth and  
changing the  
narrative**



## Why Apex for Youth?

1 in 4 Asian American youth lives in poverty in NYC, many of them immigrants with only basic English skills and who are unprepared to navigate the public school system.

Few are helping. Less than 1% of NYC social service dollars and foundation grants go to Asian nonprofits.

You can help. You can empower these youth. You can change the narrative.

# Apex for Youth


































## 26th Anniversary

### Inspiration Awards Gala

Wednesday, April 25, 2018  
Cipriani Wall St. | 55 Wall Street  
New York City



## Sponsorship Benefits

|                  |   | Champion<br>\$100,000+  | Underwriter<br>\$50,000+  | Benefactor<br>\$25,000+   | Patron<br>\$15,000+   | Sponsor<br>\$10,000+  |
|------------------|---|---|---|---|---|---|
| TICKETS & TABLES | Gala dinner seats   | 20  | 20  | 10  | 10  | 10  |
|                  | Casino Night tickets (Fall 2018)  | 10  | 5   | 5   | 2   | 2   |
|                  | Gala dinner table location  | Honoree Section Close to Stage  | Honoree Section Close to Stage  | Honoree Section Close to Stage  |   |   |
| RECOGNITION      | Logo or name featured in Gala program   |    |    |    |    |    |
|                  | Logo or name featured in Gala invitation, other Apex publications and on apexforyouth.org |    |    |    |    |    |
|                  | Logo or name displayed in reception area  |    |    |    |    |   |
|                  | Acknowledgement by Gala emcee during speeches   |   |   |   |   |   |
|                  | Logo or name featured in Gala videos during dinner  |  |  |  |   |   |
|                  | Opportunity to meet the Gala's featured student speaker                                   |  |  |   |   |   |
|                  | Opportunity to speak at the Gala and introduce an honoree                                 |  |   |   |   |   |
|                  | Advertisement space in Gala program   | Full-Page   | Full-Page   | Full-Page   | Half-Page   | Half-Page   |
| EXPERIENCES      | Private tour of Apex programs   |  |  |  |  |  |
|                  | Lunch with Executive Director or a Board Member   |  |  |  |  |  |

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**Yes! I/We will support Apex for Youth and the Inspiration Awards Gala as a(n):**

- **Champion** \$100,000
- **Sponsor** \$10,000
- **Underwriter** \$50,000
- **Gala Program Contributor**
  - Full-Page Ad \$1,000
  - Half-Page Ad \$750  
(Deadline March 16, 2018)
- **Benefactor** \$25,000
- **Patron** \$15,000

○ **Individual Ticket \$1,000**

I would like to purchase \_\_\_\_\_ Gala dinner ticket(s) for a total of \$\_\_\_\_\_.

○ **Supporter**

I am unable to attend Apex for Youth's Inspiration Awards Gala but please accept my enclosed donation of \$\_\_\_\_\_ to empower Asian American youth in NYC.

## **PAYMENT INFORMATION**

\_\_\_\_\_ Check Enclosed (Please make checks payable to "Apex for Youth") \_\_\_\_\_ Invoice Requested

\_\_\_\_\_ Credit Card Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

## **CONTACT INFORMATION**

Company Name (as it will read in the Program): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Please email Alex Wang, Director of Development, at [alex.wang@apexforyouth.org](mailto:alex.wang@apexforyouth.org)  
with any questions or to submit this form. You can also mail it to  
Apex for Youth, 2 Rector Street, Suite 1312, New York, NY 10006