

Apex
for Youth

April 26, 2017



25th Anniversary Gala

Apex for Youth Inspiration Awards Gala

At our annual Apex for Youth Inspiration Awards Gala Dinner Benefit, we celebrate outstanding leaders who model the values we seek to instill in our youth. Our past honorees include **Norman C. T. Liu**, Chairman of GE Capital Aviation Services; **Ronnie C. Chan**, Chairman of Hang Lung Properties Limited; **Grace Park**, Actor; **Ming Chen Hsu**, former Commissioner of the U.S. Federal Maritime Commission; **Lea Salonga**, Tony Award Winning Singer; **Andrew Yang**, Founder of Venture for America; **Phillip Lim**, Designer/Founder, Phillip Lim 3.1; and **B.D. Wong**, Tony Award Winning Actor. The Gala is a black-tie event with 700 guests in attendance, and the 25th Anniversary Gala will be held at Cipriani Wall Street in New York City on Wednesday, April 26, 2017.



Past Gala honoree Grace Park



2016 Gala



Norman C.T. Liu, Hudson Yang and Apl.de.ap, 2016 Inspiration Award Recipients



Mission Statement

Founded in 1992, Apex for Youth delivers possibilities to underserved Asian and immigrant youth in New York City by recruiting volunteers to be positive role models for them. Through its mentoring and educational programs for students from 1st to 12th grade, Apex volunteers guide and inspire youth to become confident young adults who are ready for college and give back to the community. Today Apex serves over 1,300 children weekly with nearly 11,000 hours of volunteer service a year.



Why Apex for Youth?

Each year, thousands of Asian-American children, many of them immigrants with only basic English skills, are thrust wholly unprepared into some of the NYC public school system's toughest schools. These students are often ignored in their classrooms and bullied by fellow students. Of the almost 150,000 Asian-American students under 18 in New York's public schools:



- 1 in 2 are born into poverty
- 1 in 4 do not graduate high school on time or at all
- Are statistically the most bullied students in US schools
- Have the least city funding and foundation grants (less than 1%) for after-school programs to help them



Oftentimes their parents – many of whom struggle with English themselves and have trouble keeping food on the table – want to help but are not able to.

25th Anniversary Inspiration Awards Gala Dinner Sponsorship Benefits



Gala Benefits		Champion \$100,000	Underwriter \$50,000	Benefactor \$25,000	Patron \$15,000	Sponsor \$10,000
Premier Benefits	Speaking role at the gala as the official underwriter of the event	Yes	Yes	-	-	-
	Logo or name featured in each Gala Awards Videos	Yes	Yes	-	-	-
Gala Seating & Tickets	Gala dinner table location	Honoree & Underwriter section	Honoree & Underwriter section	Benefactor section	Patron section	Sponsor section
	Gala dinner seats	20	20	10	10	10
	Apex Casino Night Benefit Tickets in Fall 2017	4	4	2	2	-
Event Recognition	Red carpet photo with honorees and Apex board	Yes	Yes	Yes	-	-
	Logo displayed in reception area	Yes	Yes	Yes	-	-
	Acknowledgement by Apex gala emcee	Yes	Yes	Yes	Yes	-
	Logo displayed on-stage	Yes	Yes	Yes	Yes	-
Printed Acknowledgements	Page allocation in gala journal	Full-page	Full-page	Full-page	Full-Page	Half-Page
	Logo and link on ApexForYouth.org	Yes	Yes	Yes	Yes	-
	Gala journal and invitation listing	Yes	Yes	Yes	Yes	Yes

Apex for Youth Inspiration Awards Gala Dinner

Wednesday, April 26, 2017
Cipriani Wall Street | 55 Wall Street
New York City



Yes! I/We will support Apex for Youth and its Inspiration Awards Gala Dinner as a(n):

- **Champion \$100,000**
- **Underwriter \$50,000**
- **Benefactor \$25,000**
- **Patron \$15,000**
- **Sponsor \$10,000**
- **Gala Journal Contributor**
 - Full-Page Message \$1,000
 - Half-Page Message \$750
(Deadline March 27, 2017)
- **Gala Dinner Guest \$1,000** (Early Registration before **April 5** – \$750)

I would like to purchase _____ Gala Dinner Ticket(s) for a total of \$_____.

○ **Supporter**

I am unable to attend Apex for Youth's Inspiration Awards Gala dinner but please accept my enclosed donation of \$_____ to support the on-going vital programs and work of Apex.

PAYMENT INFORMATION

_____ Check Enclosed _____ Invoice Requested _____ Credit Card via www.ApexForYouth.org
(Checks Payable to "Apex for Youth")

CONTACT INFORMATION

Company Name (as it will read in the Gala Journal) _____

Company Contact _____

Company Address _____

Contact Phone _____ Contact Email _____

*Deadline for listing on invitation is **Monday, February 20**
Deadline to ensure listing in program journal is **Monday, March 27**
Deadline for early registration is **Wednesday, April 5***

Please email this form by Monday, February 20 to be included in invitations and by Monday, March 27 to ensure inclusion in the gala journal to Michael Lee, Executive Director, at michael.lee@apexforyouth.org.

Mailing Address: Apex for Youth, 2 Rector Street, Suite 1312, New York, NY 10006

Michael Lee: (p) 212-385-3574 | (e) michael.lee@apexforyouth.org